LUMINOUS
AGENCY

CAPABILITIES OVERVIEW 2026

Your execution partner for enterprise brands.

Websites, graphic design, UX, copywriting, software and AI integration, delivered inside your brand guidelines by a team that slots into yours.

Book an intro call

www.luminousagency.info

South Africa · admin@luminousagency.info

01 WHO WE ARE

We execute. You stay in control of strategy and brand.

Luminous is an execution partner for corporate and financial-services teams. We produce websites, design, UX and copy to your brand guidelines, at the pace your internal team needs, without competing with your strategy or brand agencies.

1 Trusted by FTSE 100 companies

We are the preferred partner of a FTSE 100 company for website and graphic design execution.

2 Built to slot in

We work inside your guidelines, tools and approval process, as an extension of your in-house team.

3 Cross-sector experience

Our clients span fintech, software development, architecture and transportation.

4 One team, six disciplines

Web, graphic design, UX, copywriting, software and AI integration under one point of contact.

Trusted by leading brands in their industries.

A selection of the organisations we deliver for, from a FTSE 100 financial-services firm to growing specialist businesses.

IG Group
Fintech · Online trading

MaxiTow
Transportation

Exelia Technologies
Software development

BuffaloTech Fencing
Fencing & security

Text PR & Communication
PR & communications

LashedSA
Beauty

Jay Worx Sublimation
Print & branded merchandise

Icarus
Skydiving

Nzooi
Delivery

Logos shown with client permission.

03 CLIENT REVIEWS

Real projects. Real reviews.

★★★★★

Working with Luminous is consistently a pleasure. Their team operates with a high level of professionalism and a proactive mindset that sets them apart. They don't simply facilitate projects — they actively engage, anticipate challenges, and contribute meaningful solutions throughout the process. What stands out most is their balanced approach. Luminous ensures that all parties involved are treated fairly and protected, creating an environment of trust and transparency. This ability to align interests while maintaining momentum is rare and highly valuable. Their involvement goes beyond expectations, adding positive impact at every stage. Reliable, thoughtful, and genuinely invested in successful outcomes — Luminous is a partner you want on your side.

Exelia Technologies
Software development · Cyprus

★★★★★

Working with Luminous Agency on my logo and website design was a fantastic experience. Their dedication to capturing my vision and quick turnaround on revisions truly stood out. I appreciated their professional approach and creative insight throughout the process. Highly recommended for anyone looking for thoughtful and responsive design work.

Jay Worx Sublimation
Founder

★★★★★

I couldn't be happier with the website that was created for one of my companies. The entire process was handled with the utmost professionalism and care. Every detail was attended to, communication was seamless, and the final product was delivered exactly within the promised timeframe. The end result not only reflects our brand beautifully but also functions smoothly across all devices. Highly recommend their services for anyone looking for reliable, high-quality web design!

MaxiTow & BuffaloTech Fencing
Owner

★★★★★

I'm thoroughly impressed with the website development services provided by Chrissi from Luminous Agency. From the initial consultation to the final launch, she demonstrated exceptional professionalism, expertise, and attention to detail. Her ability to understand my vision and bring it to life was truly impressive. I highly recommend Luminous Agency to anyone looking for a talented and reliable website developer. Their dedication to delivering high-quality work and exceptional customer service makes them an excellent choice for businesses.

LashedSA
Owner

★★★★★

5/5 for customer service — very helpful. Chrissi helps you understand and makes the journey between two companies easy. Would highly recommend anyone who is looking for marketing in all fields.

Nzooi
E-commerce

04 WHAT YOU GET

Services, framed by what they do for you.

Websites

A site your team can launch and update quickly, built to your brand guidelines, accessible and ready for compliance review.

Graphic design

On-brand campaign, presentation and digital assets produced at volume, so your in-house team can focus on strategy.

UX

Clearer journeys and interfaces that make it easier for your customers to find, understand and act.

Copywriting

Plain-English copy for web, campaigns and documents, written to your tone of voice and approval process.

Software & AI integration

Web and mobile applications, internal tools, API integrations and AI features, delivered by a senior team that plugs into your existing stack.

Every engagement works within your existing brand. We do not replace your strategy or brand agency.

How we fit into your team.

1 Onboarding

We learn your guidelines, tools and approval chain before the first brief.

2 One point of contact

A named lead manages your account, briefs and deadlines.

3 Brand-guideline compliance

Work is checked against your guidelines before it reaches you.

4 Turnaround

5 Scalability

Design, web and social teams can scale up for campaigns and launches.

6 Approvals and revisions

7 Reporting

8 Time-zone coverage

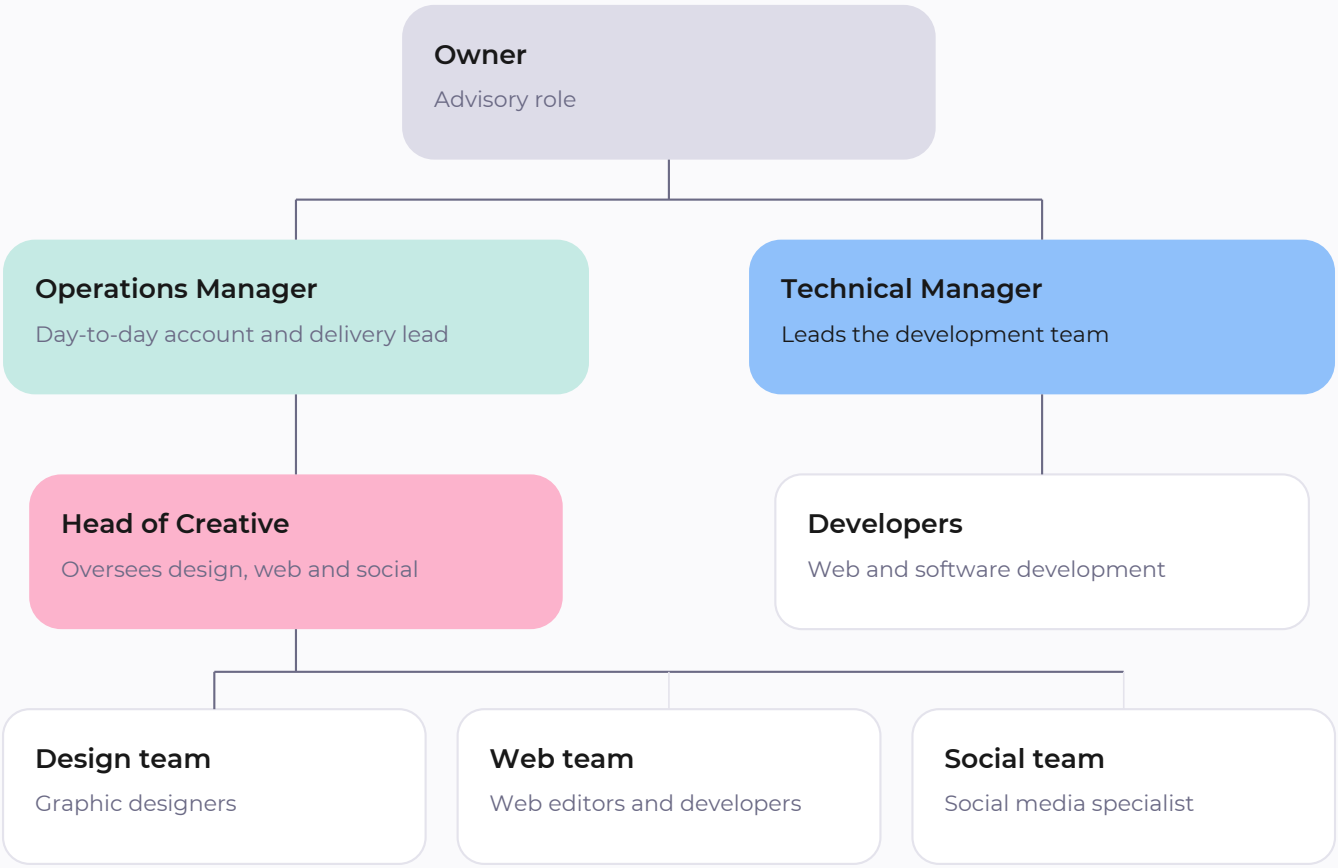
Global coverage — we work and operate across all time zones, aligned to your team's hours.

06 RISK REASSURANCE

Low risk for your procurement and compliance teams.

1. Data protection and confidentiality
2. POPIA and GDPR
3. Accessibility
4. Regulated financial copy
5. Business continuity and team depth

The people behind the work.



NEXT STEP

Book a 30-minute intro call.

Tell us what your team needs delivered. We will show you how we would slot in, what it would take, and how quickly we could start.

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BASED IN	South Africa

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